



Ashbrook Independent School Explorers Fund 2018

\$85,000 Goal

Ashbrook Facts: Founded in September 1997

Ashbrook is accredited by: *AdvancED*

School Staff:

- 20 teachers (16 full-time; 4 part-time)
- 14 operations staff (6 full-time; 8 part-time)
- 3 leadership staff
(Principal, Dean of Students & IT/Facilities Manager)

Enrollment Data:

Teacher to student ratio - 1 teacher per every 8 students

2016-2017	157 students
2017-2018	155 students
2018-2019	162 students

We have welcomed 33 new students this year!

K-8 Ashbrook students attend an **average of 1,1000** instructional hours compared to the state mandate of 900 instructional hours.

The Ashbrook Difference:

Certified/Licensed teachers in all core classrooms	Purpose built facility with full range of learning environments
Guaranteed small class sizes (MS - 22:1; LS- 18:1 & BS - 16:1)	Beautiful campus on 12.5 acres with walking trail
High academic and behavioral expectations	Fully equipped gym & outdoor facilities - fields, tennis courts, etc.
Art, Music, and PE offered in PK-8 daily or on alternating days	Professional Theater facility for use by Fine Arts Programs
Foreign Language offered K-8 - Chinese, French, and Spanish	Robotics Lab & Maker Space accessible to all grades
Diverse elective offerings in the Middle School Program	High levels of parent engagement and volunteerism
Accelerated Math classes offered through Geometry	Extracurricular activities – Math Counts, Science Olympiad, LEGO Robotics, etc.

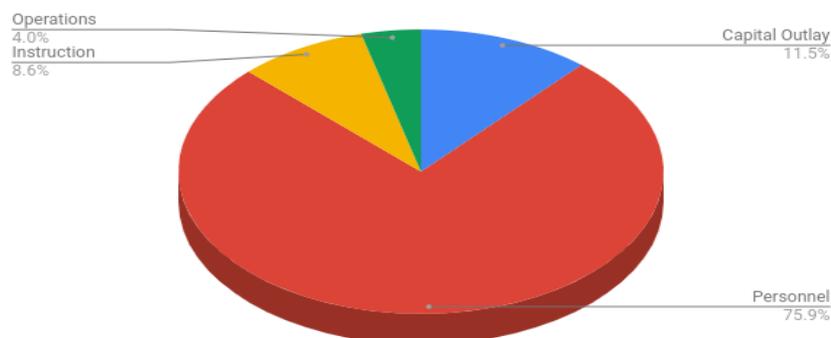
How Ashbrook Tuition Compares:

Average Ashbrook Tuition + fees for 2018-2019	\$10,075
National Independent School (NAIS) average school tuition K-8 grades	\$18,170
West Coast NAIS private school tuition - median from 2013-2014	\$20,681
U.S. National average expenditures per student for 2014-2015	\$13,119
Oregon average expenditures per student for 2017-2018	\$11,822
Corvallis School District 509J average expenditures per student for 2017-2018	\$11,739
Oregon Quality Education Model - recommended adequate funding per student	\$12,993

AIS Tuition + fees for 2018-2019

Beginning School - full day	Lower School K-4	Grade 5	Middle School 6-8
\$9,659	\$9,757	\$10,261	\$10,622

How Ashbrook Spends Your Tuition Dollars: Ashbrook has and continues to have conservative spending practices - we make every effort to be frugal while also continuing to offer a stellar education program.





Filling the Gap:

Among tuition-based non-profit schools it is a typical budget model that tuition revenue only fulfills a portion of the total operating expenses. The remaining revenue for proposed budget expenses is projected based on tax-deductible donations from key stakeholders and supporters of the school.

The actual total cost of operating Ashbrook for the 2018-2019 school year is an average expenditure of \$13,200 per student - this is based on current budgeted expenses and enrollment numbers. Tuition at Ashbrook is projected to cover about 70% of our total operating costs. This leaves us with a 30% revenue gap to cover proposed budget expenses for the 2018-2019 school year. 20% of this gap is projected revenue from fee-based services, facility rentals, and other special events. The remaining 10% will need to be covered by tax-deductible donations.

10% needed in donations = \$214,000

If we divide this funding gap by the current enrollment of 162 students,
we get approximately **\$1320** per student.

2018-2019 Fundraising Goals = Explorers Fund - \$85,000 + Ashbrook Auction - \$45,000 = \$130,000

This still leaves us with \$84,000 in our funding gap.

Ashbrook has weathered some struggles with enrollment over the past couple of years. This ultimately has impacted the revenue coming into the school. Thankfully, the 2017-2018 school year started an enrollment recovery that continues to trend up. As your new principal, I am truly reaching out to our school community with transparency to say that we need to have a big fundraising and recruitment year. We need to continue to ask our friends and neighbors in our local community to consider coming to Ashbrook. Our enrollment goal for 2019-2020 is 175 students. This number should allow our school to run a balanced budget without significant shortfalls and would give us the opportunity to work towards sustaining the programs and facility for the long-term future of the school.

If each family could donate the \$1320 shortfall amount, our budget would be balanced and our fundraising job would be done by covering the funding gap for the 2018-2019 school year. If a financial contribution is not possible for your family, I ask you to help me recruit the 15 new students we need to meet our enrollment goal for 2019-2020 school year.

How Will Ashbrook Use Your Donation?

There are four categories of spending in the Ashbrook budget: capital outlay, operations, instruction and personnel. Since we work in a human services industry, our personnel expenses will always be our largest area of budget expenditure. The goal is to have our tuition revenue cover the costs of all instructional personnel as well as the expenses related to instruction.

The focus of our fundraising efforts for this year is to ensure the long-term health and safety of our school. It is imperative we commit more funds for capital outlay and operations to maintain the building and its ancillary systems. The expenses in these areas vary from one-time expenditures to items that need to be renewed or replaced on a scheduled basis over a span of years.

Expenditures are divided out into the following categories:

- ★ *Building Maintenance:* Tools needed for ongoing building maintenance or larger projects that are required for regular maintenance of the facility.
- ★ *Cosmetic Improvements:* Focused on the overall appearance of an area in the facility.
- ★ *Infrastructure:* Ongoing infrastructure needed to safely and efficiently operate the facility.
- ★ *Physical Assets:* Furniture or other physical property that needs replacing or upgrades due to age to be safer and/or efficient.
- ★ *Property Improvements:* Projects that will improve the overall value and use of the facility and property.
- ★ *Safety:* Ways to improve the overall safety of the facility and property.
- ★ *Technology:* Hardware, software, and infrastructure that need to be replaced or upgraded due to age to be more efficient and better integrate into the instructional program.